

Heritage Elementary School Reflections Program Implementation Plan

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I. Program Description

The National PTA Reflections Cultural Arts Program celebrates the artistic talents students in pre-school through grade 12. The program provides students an opportunity to express themselves creatively while receiving positive recognition at the school level and, for some students, at the county, state, and national level. Artistic categories include literature, film/video production, musical composition, dance choreography, photography and visual arts. The theme for the 2008-09 school year is "Wow!!" Participants are tasked with submitting entries inspired by the theme.

II. Artistic Categories Eligible for Entry at Heritage Elementary School

HES will limit the program to four categories: Literature, Musical Composition, Photography, and Visual Arts.

- Literature – A literature entry may be a work of fiction or nonfiction. Prose, poetry, and drama are all accepted. The entry must relate to the current Reflections Program theme ("Wow!"). These entries will be completed at home.
- Musical Composition – A musical composition entry may be for voice, instruments, or a combination of voice and instruments. Lyrics may or may not be included in vocal compositions. The composition is not to exceed five minutes. The entry must relate to the current Reflections Program theme ("Wow!"). These entries will be completed at home.
- Photography – A photography entry must be an original black-and-white or color image or a group of images, produced by a photographic process. The entry must relate to the current Reflections Program theme ("Wow!"). These entries will be completed at home.
- Visual Arts – A visual art entry must be an original print, drawing, painting, collage, photographic collage, metal etching or punch work, fiber work, or computer-generated artwork that relates to the current Reflections Program theme ("Wow!"). These entries will be completed at home.

III. Participating Grade Levels

All students in Pre-K through 5th Grade are eligible to submit entries. Entrants are divided into two age divisions, Primary and Intermediate. Pre-K through 2nd Grade comprises the Primary Division. Third Grade through 5th Grade comprises the Intermediate Division. Special provisions are made to place special needs students in the grade/age division that best reflects the student's developmental age.

IV. Reflections Leadership Team

The Reflections Program implementation is primarily a responsibility of the HES PTA working in close association with HES faculty and staff. Parent questions and concerns should be directed to the PTA Liaisons for each category and faculty/staff questions should be directed to the Teacher Liaisons according to category. Contacts are:

PTA Program Co-Directors:

Kristin Lanham (Lanhams@nc.rr.com)
Lori Klein (LoriKlein@RightTimeKids.com)

PTA Liaisons:

- Literature – Adrienne Miles (Pre-K to 2nd- adrienne_cheek@yahoo.com) and Lisa Coveney (3rd to 5th- ccoveney@nc.rr.com)
- Music Composition – Lisa Hobbs (cmhobbs@mindspring.com)
- Photography – Pamela Gontram (pam@gontram.com)
- Visual Arts – Chris Pernel (Pre-K to 2nd ckegley6@aol.com) and Jamie Atti (3rd to 5th jatti@nc.rr.com)
- Judging Director – Starla Fairfield (starlafairfield@nc.rr.com)
- Promotions and Distribution Director – Holli Padgett (now4padgetts@yahoo.com)
- Recognition Banquet Director – Mary Green Edmonds (marygestalt@yahoo.com)

Teacher Liaisons:

- Literature – Angela Kirkland (akirkland@wcpss.net)
- Music Composition – Barina Blackwelder (bblackwelder@wcpss.net)
- Photography – JoAnn Huziak (jhuziak@wcpss.net)
- Visual Arts – Emily Jones (ejones3@wcpss.net)

V. Judging, Winners, Awards and Recognition Banquet

The Judging Director will select two independent panels of judges. One panel will judge the literature and musical composition categories and the other will judge the visual arts and photography entries. The panels may consist of previous business owners who have sponsored PTA events at Heritage Elementary. The panels will exclude all parents or interested parties of students with a submitted entry. All judging will be made blindly without any indication of the student's name visible.

All participants receive a participation prize (only one per student regardless of the number of categories in which an entry is submitted). Classroom winners are selected for first, second and third place winners in each category and awarded a certificate and/or ribbon. All classroom-winning entries (first, second, and third place) are entered into the Primary and Intermediate Age Division judging round. A first and second place winner will be selected for each Age Division each category. The winners at the Age Division round are awarded a certificate and/or ribbon and their entry will be submitted to the Wake PTA Council for further judging, potentially advancing to the state and national levels.

All Classroom and Age Division winning entries will be announced over the school public address system prior to dismissal in early November (see Time Table). An evening Recognition Banquet celebration reception for family and friends will be held for Classroom and Age Division Winners. All artwork will be on display for viewing at Recognition Banquet. Winning entries will also be posted on the PTA website.

VI. Time Table

September 18, 2008 –	Complete Program Package Distributed to Faculty for Review and Understanding (Tracks 2,3, and 4)
September 19, 2008 -	Reflections Packets delivered to faculty mailboxes for distribution in Monday Folders (Tracks 2,3 and 4)
September 22, 2008 -	Faculty Introduction of Theme and Program to Students (Track 2,3 and 4). Reflections Packets and permission forms sent out in Monday Folders. PTA promotional posters and bulletin boards posted throughout the school.
September 29, 2008 -	Complete Program Package Distributed to Faculty for Review and Understanding (Track 1)
October 3, 2008 -	Reflections Packets delivered to faculty mailboxes for distribution in Monday Folders (Track 1)

October 6, 2008 -	Faculty Introduction of Theme and Program to Students (Track 1). Reflections Packets and permission forms sent out in Monday Folders.
October 16 & 17, 2008 -	All Track 3 entries collected at beginning of school day by PTA Reflections volunteers.
October 30 & 31, 2008 -	All Track 1, 2, and 4 entries collected at beginning of school day by PTA Reflections volunteers.
November 3, 2008 –	Participant awards distributed to classrooms (Tracks 1,2 and 4).
November 5, 2008 –	Classroom & Age Division Judging for Literature and Muscial Composition Entries.
November 6, 2008 -	Classroom & Age Division Judging for Visual Arts and Photography Entries.
November 10, 2008 -	Participant awards distributed to classrooms (Track 3)
November 10, 2008 –	Classroom & Age Division Winners Announced for Pre-K through Grade 2 (All tracks announced; Track 2 notification made by telephone and posted on website).
November 11, 2008 -	Classroom & Age Division Winners Announced for Grades 3 through 5 (All tracks announced; Track 2 notification made by telephone and posted on website).
November 13, 2008 –	Recognition Banquet
November 14, 2008 –	Top two winning entries in each category and in each Age Division hand delivered to Wake PTA Council.